

RESOLUTION NO. 2012-205

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO EXECUTE THE NECESSARY
DOCUMENTS TO AMEND THE ON CALL GRAPHIC DESIGN AND MARKETING
SERVICES CONTRACT WITH RIEZEBOS HOLZBAUR GROUP, LLC EXTENDING
THE CONTRACT FOR ONE, THREE-YEAR TERM AND AUTHORIZING
EXPENDITURES OF \$49,950 [FOR A TOTAL EXPENDITURE OF
FUNDS OVER SIX YEARS NOT-TO-EXCEED \$99,900]**

WHEREAS, the City has engaged Riezebos Holzbaur Group to provide the City with professional marketing and graphic design services; and

WHEREAS, Riezebos Holzbaur Group has provided exceptionally high quality and cost effective graphic design and marketing services to the City; and


WHEREAS, the current on call graphic design and marketing contract is reaching contract value of \$49,500 and terminates no later than December 31, 2012; and

WHEREAS, Riezebos Holzbaur Group will perform graphic design and marketing services that will assist the City with promoting Elk Grove as a regional cultural and tourism destination, including the formation of a visitors' website; and

WHEREAS, it is beneficial to the City to continue its contract with Riezebos Holzbaur Group due to their competitive rates and successful Elk Grove marketing and graphic design services.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute the necessary documents to amend the on call graphic design and marketing contract with Riezebos Holzbaur Group, extending the contract for one (1) three (3) year term and authorizing expenditures of \$49,950 for a total expenditure of funds over six years not-to-exceed \$99,900.


PASSED AND ADOPTED by the City Council of the City of Elk Grove this 14th day of November 2012.



JAMES COOPER, MAYOR of the
CITY OF ELK GROVE

ATTEST:


JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:


JONATHAN P. HOBBS,
CITY ATTORNEY

**CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2012-205**

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)


I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on November 14, 2012 by the following vote:

AYES : **COUNCILMEMBERS:** *Cooper, Hume, Davis, Detrick, Scherman*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN : **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



Jason Lindgren, City Clerk
City of Elk Grove, California